

# Comparison of Business Plan Software



## Plan Write for Business

has every feature needed to write a business plan for any business including features of our competitor's premier edition.

## Plan Write Expert Edition

includes all features of Plan Write for Business plus a critical evaluation of your business strategy.

**Includes over 60 unique analytics not found in any other business plan software!**

Product Features	Competitor's Basic Product	Competitor's Premier Edition	Plan Write for Business	Plan Write Expert Edition
Download Price	\$99.95	\$199.95	\$119.95	\$219.95
<b>MBA Wizard™ Analysis of:</b>				
- Business strategy				✓
- Competitive Advantage				✓
- Environmental Success Factors				✓
- Tendency to Buy				✓
- Price Sensitivity				✓
- Market Viability				✓
- BCG Matrix				✓
- Competitive Position				✓
- Industry Attractiveness				✓
- Business Risk				✓
- Market Forces				✓
- Advertising & Promotion				✓
- 36 Insightful Strategy Charts				✓
<b>Standard Features</b>				
- Organization Chart	<b>Not included.</b>	✓	✓	✓
- Collaboration		✓	✓	✓
- Critical Personnel Section	Competitors say small companies do not need these features.	✓	✓	✓
- Detailed Profit & Loss Statement		✓	✓	✓
- Cash Planning		✓	✓	✓
- Save Plans as a Template		✓	✓	✓
- Expanded Financial Statements (allows you to add as many detail line items as you need)	<b>We disagree.</b>	✓	✓	✓
<b>Financials</b>				
- 5 Year Financials & Charts	✓	✓	✓	✓
- Cash Flow & Balance Sheet	✓	✓	✓	✓
<b>Customer Support</b>				
1-800 Phone Support with Business Planning Expert			✓	✓
Free Business Plan Score from Business Planning Expert			✓	✓
<b>Guarantees</b>				
90 Day Money Back Guarantee			✓	✓